
Overview

This standard is about being able to deliver an enterprise and entrepreneurship education experience that adds value to the journey of the learner. It requires you to plan the session, develop a session outline, use appropriate teaching and learning methods and exercises, manage the interaction with the learner, communicate learning exercises clearly, engage the learner in learning exercises and communicate preparation required for future sessions.

For the purposes of this standard, enterprise and entrepreneurship education refers to the process of equipping learners with an enhanced capacity, ideas and skills to make ideas happen, whether it is in the context of starting and running a business or working for someone else. Enterprise refers to a set of personal abilities, skills and behaviours which can be used in a variety of different contexts whilst entrepreneurship refers to an individual or group of individuals creating, developing and managing a new venture. Institution refers to the organisation you work in, whether this is a school, further education college, higher education institution or private training provider.

This standard is recommended for individuals involved in the design, development and delivery of enterprise and entrepreneurship education curricula in schools, colleges, higher education institutions and other education contexts.

Performance criteria

You must be able to:

P1 develop a session outline which details the learning outcomes, learning exercises, resource requirements and timings

P2 plan the physical learning environment so it supports the learning experience

P3 communicate learning outcomes and the structure of the session to the learner

P4 communicate concepts and frameworks related to enterprise and entrepreneurship

P5 use the experience of the learner to assist in making sense of key concepts and frameworks related to enterprise and entrepreneurship

P6 use case studies to assist in making sense of key concepts and frameworks related to enterprise and entrepreneurship

P7 use appropriate teaching and learning strategies to:

P7.1 develop understanding of enterprise and entrepreneurship P7.2 develop enterprising and entrepreneurial behaviour and skills

P8 use appropriate teaching and learning strategies to support the learning experience

P9 encourage discussion and experience exchange between learners to add value to the learning experience

P10 facilitate the use of external contributors as a way of understanding how concepts and frameworks in enterprise and entrepreneurship relate to practice

P11 identify ways in which the learner can reflect on their:

P11.1 understanding of enterprise and entrepreneurship P11.2 enterprising and entrepreneurial skills and behaviours

P12 communicate learning exercises which need to be completed between learning sessions

P13 use a virtual learning environment to support the learning experience

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P14 identify opportunities to introduce the learner to other resources and networks, internal and external to the institution, related to enterprise and entrepreneurship

Knowledge and understanding

You need to know and understand:

Plan the session

K1 why it is important to plan a learning session

K2 the structure and content of a learning session outline

K3 whether the learning session outline needs to be shared with others in the institution prior to use

K4 the ways in which a virtual learning environment can add value to the enterprise and entrepreneurship education experience

K5 the ways in which the physical learning environment can impact upon the enterprise and entrepreneurship education experience

K6 how to make changes to the physical learning environment in order to deliver an effective enterprise and entrepreneurship education experience

Deliver the session

K7 the importance of communicating the learning outcomes and the structure of the learning session

K8 the types of learning exercises which can be used to:

K8.1 develop understanding of enterprise and entrepreneurship K8.2 develop enterprising and entrepreneurial skills and behaviours

K9 key enterprise and entrepreneurship concepts and frameworks related to the topic of the learning session

K10 the importance of using words, visuals and audio in communicating the key enterprise and entrepreneurship concepts and frameworks related to the topic of the learning session

K11 how to use case studies as a tool in using practice to make sense of key

enterprise and entrepreneurship concepts and frameworks related to the topic of the learning session

K12 how and when to use the experiences of the learner to make sense of academic concepts and frameworks related to enterprise and entrepreneurship

K13 the strategies which can be used in supporting the learner to reflect on their enterprising and entrepreneurial experiences

K14 how to encourage discussion and debate between learners related to the topic of the learning session

K15 ways of summarising the key issues to emerge from the session in the context to the learning outcomes

K16 the need to outline learning activities to be completed between learning sessions

K17 the use of outcomes from learning exercises completed by the learner between learning sessions in:

K17.1 assessing understanding of enterprise and entrepreneurship K17.2 reflecting on enterprising and entrepreneurial skills development

K18 the value of signposting the learner to resources, within and external to the institution, related to enterprise and entrepreneurship

Use external contributors

K19 the value of external contributors to delivering an effective enterprise and entrepreneurship education experience

K20 when to bring in an external contributor to add value to a learning session

K21 how to relate to experiences of the external contributor to the learning outcomes of the session

K22 strategies for managing the input of an external contributor during a learning session

K23 how to facilitate interactions between the learner and external contributor to

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support:

K23.1 understanding of enterprise and entrepreneurship K23.2 enterprise and entrepreneurial skills development

K24 ways of gaining feedback from the learner on the value of the external contributor

External Links

The Quality Assurance Agency (QAA) Guidance on Enterprise and Entrepreneurship Education

<http://www.qaa.ac.uk/en/Publications/Documents/enterprise-entrepreneurship-guidance.pdf>

The National (Organisational) Standard for Enterprise Education in Schools (NSEE)

<http://4colourlearning.co.uk/old-4cl-site/what-do-you-need/eis-network/nsee/>

The HETAC Enterprise and Entrepreneurial Education Guidelines

<http://www.ceen.ie/DatabaseDocs/lib4465293hetacdraftguidelineseee1.pdf>

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