

---

## Overview

This standard is about the skills and knowledge needed for you to provide leadership in your area of responsibility of a food and drink business. Leadership is essential to the fulfilment of organisational plans within a food and drink business. Meeting the exact requirements of the food and drink business with respect to compliance, quality, productivity and exacting customer requirements need strong leadership throughout. You will need the skills and knowledge to communicate the plans and objectives for your area of responsibility in the food and drink business and motivate colleagues in line with the food and drink business policy, plans and culture. You will need the skills and knowledge to address problems and obtain feedback on the style and effectiveness of your leadership. You will also need the skills and knowledge to recognise the importance of mental resilience in yourself and others. This standard is for you if you work in food and drink operations and/or supply operations and are involved in providing leadership for your area of responsibility of a food and drink business.

## Performance criteria

### *You must be able to:*

Lead and motivate your area of responsibility

1.  
define the area of your responsibility within the food and drink business including resources and responsibilities
  2.  
convey the organisational culture when providing leadership to your area of responsibility in a food and drink business
  3.  
communicate the objectives and plans of your area of responsibility and how these will be measured to the relevant people
  4.  
develop a range of leadership styles to address different situations and people
  5.  
develop and maintain motivation within your area of responsibility
  6.  
encourage people in your area of responsibility to make decisions within agreed boundaries
- Resolve problems and obtain feedback
7.  
steer your area of responsibility through conflict, challenges and change
  8.  
support people in your area of responsibility through periods of conflict and change
  9.  
check colleagues have the skills, knowledge and understanding to carry out their objectives
  10.  
build mental resilience in yourself and others
  11.  
obtain feedback on your leadership style

---

## Knowledge and understanding

*You need to know and understand:*

1.  
how to define the area of your responsibility and why it is important to do so
  - 1.1 the food and drink business culture and how to conduct yourself in

IMPBP204

Provide leadership in your area of responsibility of a food and drink business



---

**Developed by** Improve

---

**Version Number** 2

---

**Date Approved** 01 Jan 2019

---

**Indicative Review Date** 01 Jan 2024

---

**Validity** Current

---

**Status** Original

---

**Originating Organisation** Improve

---

**Original URN** impbp204s, impbp205k

---

**Relevant Occupations** Administration, Associate Professionals and Technical oc,  
Business Management

---

**Suite** Food Business Strategic Leadership

---

**Keywords** Food; Drink; Manufacturing; Business; Leadership; Area;  
Responsibility

---