
Overview

This standard is about the skills and knowledge needed for you to develop and maintain relationships with external organisations in a food and drink environment. Building relationships with existing customers, suppliers, stakeholders or additional organisations is important in maintaining the day to day effectiveness of a food and drink business. Building the complex relationships that exist between a food and drink business, its customers, suppliers, stakeholders and other additional organisations is a key skill important to differing degrees to the whole workforce business. You will need the skills and knowledge to source information relating to external contacts, build relationships and act appropriately to create a positive image of you and your food and drink business. You also need the skills and knowledge to record and act upon information gained from relationships with external organisations. This standard is for you if you work in food and drink manufacture and/or supply operations and are involved in developing and maintaining relationships with external organisations in a food and drink environment.

Performance criteria

You must be able to:

Build relationships

1.
source organisational records for the storing of information relating to contact with external organisations
2.
prioritise external contacts using agreed organisational criteria
3.
keep in regular communication with external contacts using appropriate systems and technology
4.
improve relationships with external people or organisations using innovative methods
5.
recognise when a relationship with an external organisation needs to be terminated

Creating a positive image

6.
conduct yourself in a way that promotes a positive image of you and your food and drink business
7.
adapt your behaviour to take into account other people's culture, methods of communication and methods of working
8.
work in a way that promotes trust and respect
9.
promote your work in a way that encourages other people and organisations to find out about your food business

Record and act upon information

10.
take note of requests and adhere to any promises made
11.
communicate in a timely manner if you cannot deliver an agreement

12.

identify existing external relationships that may require additional input

13.

create innovative ways in which faltering relationships can be improved

14.

record and communicate to relevant people agreed actions arising from a contact including timeframes and responsibilities

15.

communicate relevant information to colleagues affected by agreed actions

Knowledge and understanding

You need to know and understand:

1.
how to source paper and e-based organisational records relating to existing organisational contacts
 - 1.1
how to prioritise existing contacts and why it is important to do this
 - 1.2
the methods of verbal, non-verbal, paper and e-based

IMPBG303

Develop and maintain relationships with external organisations in a food and drink environment



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