
Overview

This standard is about developing and maintaining good relationships with the wider community in order to support and develop adult learning. This could include, liaising with other local organisations and learning about the wider community through a number of means such as online and social media channels.

Performance criteria

You must be able to:

1. find out information about local resources, provision of services and facilities
2. clarify your understanding of stakeholders with learners and colleagues
3. identify and establish contact with stakeholders in a professional manner
4. use appropriate methods to communicate with stakeholders
5. identify opportunities for meeting and networking with stakeholders
6. raise awareness amongst stakeholders of adult learning and its value
7. share relevant information and knowledge with stakeholders
8. discuss opportunities for supporting adult learning with stakeholders
9. evaluate the contribution of stakeholders to supporting participants within the community

Knowledge and understanding

You need to know and understand:

1. information that is needed to identify key stakeholders within the local community and how to obtain it
2. techniques for establishing relationships
3. methods and approaches to networking and the skills necessary to network successfully
4. appropriate ways of contacting key stakeholders through formal and informal methods
5. key cultural, linguistic, social, ethical and political issues in networking within the local community, and how any potential barriers can be minimised
6. what information can be shared with stakeholders and the purpose of sharing such information
7. ways to promote the value of adult learning to the wider community
8. ways in which stakeholders can support adult learning

CLDAL4

Build and maintain relationships with stakeholders and the wider community



Glossary

Resources

This covers any physical or human resource that supports the adult learning process and could include technical equipment, IT-based resources, buildings, sources of specialist knowledge, local assets.

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Developed by CLD Standards Council Scotland

Version Number 1

Date Approved 30 Mar 2023

Indicative Review Date 30 Mar 2028

Validity Current

Status Original

Originating Organisation N/A

Original URN N/A

Relevant Occupations Adult Learning Worker

Suite Adult Learning

Keywords adult learning
